

EXPERIENCE

Ford *Product Designer - Contractor*

September 2017 - Present | Dearborn, MI

Designing new features for Lincoln Global Order Edit web application.

Making performance improvements to the existing product.

Conducting user research and usability testing with Lincoln dealers in China.

Freelance *Product Designer*

March 2017 - September 2017 | Ann Arbor, MI

Designed the AITrip iOS app and Android app for Avenue Zhengming Co., Ltd.

Developed Kacupuncture.com for local clinic using user research, UX design and programming.

Abercrombie & Fitch *Associate UX Designer*

June 2016 - March 2017 | New Albany, OH

Delivered UX assets to support the development of A&F branded experiences and decisions.

Created wireframes and prototypes using Sketch and InVision.

Used UX methods such as info visualization and service design for creative problem solving.

ADP Innovation Lab *UX Design Intern*

June 2015 - August 2015 | New York City, NY

Redesigned the HR management mobile application using UX design approaches.

Created marketing strategy showcasing next generation products using Photoshop and After Effects.

EDUCATION

University of Michigan *M.S. in Information & M.L.A. in Landscape Architecture*

December 2015 | Ann Arbor, MI

Human-Computer Interaction track, GPA 3.68 / 4.0

Beijing Forestry University *B.S. in Urban Planning and Design*

May 2010 | Beijing, China

SKILLS

Design Storyboarding, Wireframing, Prototyping, Info Visualization, Visual & Motion Design

Research Contextual Inquiry, Persona, Survey Design, Heuristic Evaluation, Usability Testing

Tools Adobe Suite (Photoshop, Illustrator, After Effects), Sketch, InVision, Framer, Principle

Development HTML5, CSS3, JavaScript, Java